



AMERICA'S 400TH ANNIVERSARY

The Journey That Changed the World

Sandra Day O'Connor, Honorary Chair

For Immediate Release

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America's Anniversary Weekend Television Special To Air in Richmond and Hampton Roads This Weekend

Williamsburg, VA -- Jamestown 2007 today announced that a television program highlighting America's Anniversary Weekend—the May event that honored Jamestown's 400th anniversary—will air this weekend in Richmond and Hampton Roads. It will be broadcast on WTVR in Richmond on Saturday, June 16 at 5 p.m. and in Hampton Roads on WTKR at 2 p.m. on Sunday, June 17.

The nationally syndicated program, hosted by CBS news anchor **Russ Mitchell**, is an hour-long show featuring highlights of Anniversary Weekend, the centerpiece of an 18-month series of events focusing on America's first permanent English settlement at Jamestown in 1607. The program also discusses Jamestown's legacies of democracy, free enterprise, exploration and a culturally diverse society.

Among the program's many highlights are two events in May that put Jamestown in the international spotlight: The visit of **Queen Elizabeth II** to Jamestown and Williamsburg and the participation of **President George W. Bush** in America's Anniversary Weekend. The program also features appearances by national dignitaries such as **Sandra Day O'Connor** and performances by entertainers such as **Bruce Hornsby & the Noisemakers, Chaka Khan** and **Ricky Skaggs & Kentucky Thunder**.

Jeanne Zeidler, Jamestown 2007's executive director, said, "We are pleased to have developed the program in conjunction with Virginia's CBS affiliates. The program highlights the 'new' Jamestown story being told through the events and programs of America's 400th Anniversary, and it illustrates how this commemoration is perhaps the most inclusive look yet at our nation's complex and compelling history."

The program, which is airing in more than 60 markets across the country, is being syndicated by a consortium of CBS affiliates that includes WTVR in Richmond, WTKR in Hampton Roads, WUSA in Washington, D.C., and WDBJ in Roanoke. It is being offered to individual affiliates of CBS and other networks, as well as cable channels and other distribution outlets. The show was produced by Prosody Creative Services.

Jamestown 2007, a sub-agency of the Jamestown-Yorktown Foundation, is coordinating efforts to commemorate the 400th anniversary of Jamestown, Va., the first permanent English settlement in the Americas. The nation's first representative government, free enterprise system and culturally diverse society began at Jamestown. State, national, and international commemorative events to salute these legacies began in May 2006 and continue into 2008. Major corporate sponsors of America's 400th Anniversary include Norfolk Southern Corporation (NYSE: NSC), Verizon (NYSE: VZ) and The Colonial Williamsburg Foundation. Other supporters include Anheuser-Busch Companies, Inc. (NYSE: BUD), AirTran Airways (NYSE: AAI), Consol Energy and CNX Gas Corporation, Dominion, James City County, Lockheed-Martin, McGuireWood LLP, Philip Morris USA, SunTrust, TowneBank and Wolseley PLC/Ferguson Enterprises, Inc. Contributors include the City of Poquoson and Rutherford Insurance. More information about the commemoration is available at www.Americas400thAnniversary.com.